

OFFICIAL CONTEST RULES AND REGULATIONS & PRIVACY STATEMENT  
The SMART COMMUTE IN YORK REGION “BIKE MONTH BINGO”

No purchase necessary!  
This contest is open to residents of Ontario only (see details below).

**OFFICIAL CONTEST RULES AND REGULATIONS**  
**SMART COMMUTE IN YORK REGION “BIKE MONTH BINGO” (the “CONTEST”)**

Please read these official rules and the associated Privacy Statement in their entirety before entering the Contest. You are not eligible to enter the Contest unless you agree to these official rules and the Privacy Statement. Participation in the Contest constitutes full and unconditional agreement and acceptance of these official rules, which are final on all matters relating to the Contest.

Smart Commute Transportation Management Associations (“Smart Commute”) which includes Smart Commute Central York; Smart Commute North Toronto, Vaughan; and, Smart Commute Markham, Richmond Hill), in partnership with York Region, are administrators of the Contest and as such its employees shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, printing, administrative or other errors that may arise or occur in connection with the Contest. Smart Commute reserves the right to modify, amend, suspend, or terminate this Contest, without prior notice, with no obligation or liability.

**CONTEST DURATION**

The Contest starts on May 31, 2021 at 12:01 a.m. ET and ends on June 30, 2021 at 11:59 p.m. ET (the “Contest Duration”).

**ELIGIBILITY**

Contest is open to all residents of Ontario at least 18 years old.

**HOW TO ENTER**

No purchase is necessary to enter.

During the Contest Period, valid Contest entries (“Entries”) will be accepted via <https://bikemonth.ca/bingo/york> (electronic bingo card) and [www.surveymonkey.com/r/YRbikebingo](http://www.surveymonkey.com/r/YRbikebingo) (photos submission form). A person entering the Contest (“Contestant”) must first register an account at [bikemonth.ca](http://bikemonth.ca) or login to their account AND (i) complete at least one line of activities (five consecutive activities in a horizontal, vertical or diagonal line) on the electronic bingo card (ii) print off the Bingo Card and submit a photo of completed activities via [www.surveymonkey.com/r/YRbikebingo](http://www.surveymonkey.com/r/YRbikebingo)

Each time a Contestant checks off an activity through the Website or submits a photo of the completed activities on the printed PDF, the Contestant is agreeing to comply with these Official Contest Rules and all such submittals that comply with these Official Contest Rules constitute Entries.

Additional bonus entries can be made by submitting photos of themselves or their bike completing the different activities. A maximum of 10 photos may be submitted via a survey monkey link: [surveymonkey.com/r/YRbikebingo](http://www.surveymonkey.com/r/YRbikebingo)

Entries generated by script, macro or other automated means and Entries by any means which subvert these Official Contest Rules are void. All Entries, including photos, become the property of Smart Commute for use by Smart Commute in its sole and absolute discretion (except as prohibited by applicable law and per the terms of these Official Contest Rules) and will not be returned. Photos containing any public figures or other

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recognizable individuals must be accompanied by a signed model release form which will be made available on York Region's website. Submissions without the appropriate paperwork will not be considered in the Contest.

Photos will be screened for appropriateness. Photos that are inappropriate in nature or do not relate to the contest in York Region will be void. Appropriateness of the photos is determined at the sole and exclusive discretion of Smart Commute. Contestants can submit one photo submission per activity and may submit the form more than once for any additional photos taken during the Contest Period.

This Contest is in no way sponsored, endorsed, or administered by, or associated with, Instagram, Facebook, Twitter, or SurveyMonkey. You understand and agree that you are providing your information to Smart Commute and not to Instagram, Facebook, Twitter, or SurveyMonkey.

Smart Commute is not responsible for technical problems with digital photos or uploading photos. If photos submitted cannot be viewed or any submitted photos do not satisfy the Contest requirements, such entries will be disqualified.

No responsibility is assumed by Smart Commute for any disruption to postal service or to telephone network or lines, computer on-line systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems on the internet or at any website, or any combination thereof, as well as lost, misdirected, or late entries which for any reason are not received or which are illegible, incomplete or irregular in any way.

OFFICIAL CONTEST RULES AND REGULATIONS & PRIVACY STATEMENT  
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**ENTRIES**

All entries become the property of Smart Commute and none shall be returned. By entering this Contest, Contestants indicate their consent to their personal information being stored, used and processed for purposes concerning this Contest by Smart Commute. The declared prize winners' information, including his/her name, mailing address and e-mail address, will be shared with Smart Commute, the independent contest administrator, as required to award the prizes in this Contest.

**PRIZES DESCRIPTION**

**One of six \$50 e-gift cards or one grand prize \$100 e-gift card** from one of the following:

- Chapters/Indigo
- Sportchek
- SportingLife
- Starbucks
- Tim Hortons
- Well.ca
- Cadillac Fairview, Oxford Properties or Vaughan Mills mall gift card

**For the General Prizes and the Grand Prize, entries by Contestants will have the chance to be selected as the winners of these prizes. The selection process is described below.**

**PRIZE WINNER SELECTIONS AND NOTIFICATION**

Smart Commute will review all images for appropriateness. Photos must be submitted during the Contest Duration to be an entry for prize consideration. One photo submission per activity will be considered valid for the prize winning. Multiple photos of the same activity will not be accepted and will be void.

Contest Period: May 31, 2021 at 12:01 a.m. to June 30, 2021 at 11:59 p.m. Smart Commute will notify each selected winner by e-mail in order to be declared a winner.

**CONTEST GRAND PRIZE WINNER SELECTION AND NOTIFICATION**

At the end of the Contest Period, the representatives of Smart Commute will select the prize winners from the valid Entries made during the Contest Period. The Contestant who is drawn based on ballot(s) will be notified by Smart Commute of their selection as the winner. The winners will be announced no later than July 30, 2021.

The selection of the winner of the prizes will be determined in part by Smart Commute in its sole discretion. The prize winners will not necessarily be a General Prize winner. The Contestant selected as the winner of the prizes must meet the eligibility rules before being awarded the prizes. The winning Contestants will be notified by e-mail.

**CLAIMING ANY PRIZE**

Within thirty (30) days of being confirmed a qualified prize winner, that person will be responsible for responding so that delivery can be arranged.

The qualified winners each agree to release York Region, Smart Commute, its employees, Regional Council members, agents, successors and assigns and all other Contest Parties from any and all liability, loss, damage, or claims caused by, resulting from or otherwise associated with the awarding, receipt, installation, possession, and/or use or misuse of any prize, including any travel or transportation related thereto.

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**GENERAL RULES**

By participating in this Contest, Contestants agree to comply with these official contest rules and regulations and with the decisions of Smart Commute, judges and/or the independent contest administrator, which are irrevocable and shall be legally binding in all instances.

By entering this Contest and submitting your information, you agree that you have read and understand the Contest rules and that the information you provide will be governed by our Privacy Statement.

By participating in this Contest, the potential winners agree to sign a Declaration and Release Form in the manner prescribed herein, releasing York Region its employees, Regional Council members, agents, successors and assigns respective advertising and promotional agencies, and the independent contest administrator and other Contest Parties from any liability in connection with this Contest or the prizes awarded.

By participating in this Contest, all eligible Contestants and qualified winners also agree to the use of their submitted Entry information including name, address (municipality only), and photos for publicity purposes relating exclusively to this Contest without additional compensation.

By participating in this Contest, all Contestants grant to Smart Commute a worldwide, non-exclusive, unrestricted, royalty-free, perpetual, irrevocable, assignable right and license to use, reproduce, modify, publish, create derivative works from, translate, license and display the submitted entry information, images (in whole or in part) and/or to incorporate it in other works in any form, media or technology now known or later developed, without the Contestant's prior approval and all Contestants further waive any copyright that they may have in the submitted entry information. In addition, by submitting an Entry in this Contest, each Contestant represents and warrants that they own and control all rights in and to the submitted entry information and that each Contestant has the right to grant the foregoing rights to York Region.

This Contest and the terms and conditions contained in these official contest rules and regulations, shall be exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.

This Contest is subject to all applicable federal, provincial, and municipal laws and regulations. Void where prohibited.

**RIGHTS RESERVED**

Smart Commute reserves the right, in its sole discretion to cancel or suspend this promotion should fraud, virus, bugs or other causes beyond the control of Smart Commute corrupt the administration, security or proper play of the contest. With respect to computer entries, Smart Commute is not responsible for computer system, phone line, hardware, software or program malfunctions or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Should multiple users of the same email account enter the contest and a dispute thereafter arise regarding the identity of the Contestant, the authorized subscriber of said email account at the time of entry will be considered the Contestant. “Authorized account subscriber” is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted e-mail address. Automated entries are prohibited, and any use of such automated entries shall result in disqualification. Smart Commute reserves the right at its sole discretion, to disqualify any individual (and all of his or her contest entries) who tampers with the entry process.

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Privacy Statement as it applies to  
THE SMART COMMUTE IN YORK REGION "BIKE MONTH BINGO" CONTEST

Smart Commute recognizes our responsibility to protect the personal information provided to us. In brief, "personal information" is information that can be uniquely identified with you, such as your full name, address, and email address for the purposes of your entry into THE SMART COMMUTE IN YORK REGION "BIKE MONTH BINGO" CAMPAIGN (the Contest).

This Privacy Statement applies to individuals who deal with us in relation to the Contest in Canada and to all personal information that we collect about you for the purposes of the Contest. Smart Commute does not control the content or the privacy policies of third-party online resources to which our websites may provide links and this Privacy Statement does not, therefore, apply to any such resources.

By entering the Contest, you agree with the terms of this Privacy Statement. When you submit information to the Contest, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Statement.

Although we have enacted security measures, we cannot guarantee the security of any information that you submit via email, Instagram, Twitter, Facebook, SurveyMonkey or otherwise over the Internet. Please be aware that there are technology implications concerning the collection of information when you are visiting websites, including Smart Commute websites.

Submission of personal information using such networks is done at your own risk, since no Internet transmission is ever 100 per cent secure or error-free. Our websites may contain links or references to other websites to which this Privacy Statement does not apply. Smart Commute is not responsible for the data collection and use practices of companies or organizations to which the Smart Commute websites may provide links. We encourage you to read the privacy statement/policy of every application or website you visit.